

SPORTS MANAGEMENT

Program Director: Kelly Quick, Ed.D

A Sports Management Master's Degree from the University of Providence will allow students to prepare for careers in a wide variety of sports related industries. Preparation for positions with collegiate athletic programs, professional sports teams, public and private sports facilities, sports management companies, event management companies, as well as, the skills to engage in their own entrepreneurial businesses are all a part of the students' skill set development. Content areas determined by the Commission on Sports Management Accreditation to be essential to any Sports Management program are addressed in the program. Those areas are the social, psychological, and international foundations in sport management; sport management principles, leadership operations, event and venue management, and governance; ethics in sport management; sport marketing and sport communication; finance, accounting and economics; legal aspects of sport; and integrative experiences.

Sports Management (MS) Program Outcomes

- Apply content knowledge in sport management, sport management planning, and implementation methods and strategies through class projects;
- Demonstrate the ability to use professional development tools and exhibit professional disposition in the field of sports management through class simulations and practicum experiences;
- Differentiate diverse cultures impact on sport through case studies and discussion;
- Apply leadership and management skills through class projects and practicum experiences;
- Employ the ability to collaborate in the sport business setting through the planning and implementation of an event;
- Construct and foster personnel, clientele, community, donor, and business relationships in a variety of sport business settings through class projects and practicum experiences;
- Value assessment, research based decision making and critical thinking methods to promote ethical decision making and professional problem solving skills in a sport environment through class projects and exercises.

Degree Requirements

Master's Degree Requirements

Sports Management (MS)

Code	Title	Credits
MSL 511	ORGANIZATIONAL LEADERSHIP	3
MSL 514	ORGANIZATIONAL COMMUNICATION	3
MSL 521	ORGANIZATIONAL FINANCE	3
MSL 523	ORGANIZATIONAL BUDGETING	3
MSL 695	INTERNSHIP/PROJECT	3
MSS 505	RESEARCH METHODS AND ANALYTICS IN SPORTS MANAGEMENT	3
MSS 510	MANAGEMENT AND GOVERNANCE OF SPORT ORGANIZATIONS	3

Code	Title	Credits
MSS 515	SPORT MARKETING, MEDIA & REVENUE DEVELOPMENT	3
MSS 525	ADVANCED EVENT AND FACILITY MANAGEMENT	3
MSS 530	SPORTS LAW, ETHICS, CONTRACTS & NEGOTIATIONS	3
Electives		6
Total Credits Required:		36

Electives

Code	Title	Credits
MSA 515	GOV & NOT FOR PROFIT ACCTG	3
MSL 500	INFORMATION SYSTEMS	3
MSL 509	HUMAN MOTIVATION & LEARNING	3
MSL 512	GRANT WRITING & ADMINISTRATION	3
MSL 530	MARKETING ORGANIZATIONS	3
MSL/MSA/MSC 592	SPECIAL TOPICS	3