

# SPORTS MANAGEMENT

Faculty: Jodie Smith, Ed.D

The Sports Management minor at the University of Providence allows students to prepare for careers in a wide variety of sports related industries. Preparation for positions with collegiate athletic programs, professional sports teams, public and private sports facilities, sports management companies, event management companies, as well as, the skills to engage in their own entrepreneurial businesses are all a part of the students skill set development. Content areas determined by the Commission on Sports Management Accreditation to be essential to any Sports Management program are addressed in the program. Those areas are the social, psychological, and international foundations in sport management; sport management principles, leadership operations, event and venue management, and governance; ethics in sport management; sport marketing and sport communication; finance, accounting and economics; legal aspects of sport; and integrative experiences. For the minor to address most of the COSMA expectations, one additional course was identified to assist in meeting these standards (see course description provided below).

## Sports Management Program Outcomes

At the conclusion of the program Sports Management Major/Minors will be able to:

- Apply content knowledge in sport management, sport management planning, and implementation methods and strategies through class projects;
- Demonstrate the ability to use professional development tools and exhibit professional disposition in the field of sports management through class simulations and practicum experiences;
- Differentiate diverse cultures impact sport on sport through case studies and discussion;
- Apply leadership and management skills through class projects and practicum experiences;
- Employ the ability to collaborate in the sport business setting through the planning and implementation of an event;
- Construct and foster personnel, clientele, community, donor, and business relationships in a variety of sport business settings through class projects and practicum experiences;
- Value assessment and critical thinking methods to promote ethical decision making and professional problem solving skills in a sport environment through class projects and exercise

## Degree Requirements

- Bachelor Degree Requirements

## Sports Management Major (B.S.)

Code	Title	Credits
ACC 201	PRIN OF FINANCIAL ACCOUNTING	3
BUS 220	COMMERCIAL LAW I	3
BUS 240	LEADERSHIP & MANAGEMENT	3
BUS 260	MARKETING	3
BUS 380	ENTREPRENEURSHIP	3
CPS 205	SPREADSHEETS	3
ECN 201	MACROECONOMICS	3

Code	Title	Credits
ECN 305	FINANCE & ECONOMICS OF SPORT	3
EXS 223	YOUTH SPORTS	3
EXS 233	SOCIOLOGY OF SPORT	3
EXS 260	SPORTS PSYCHOLOGY	3
EXS 315	EVENT AND FACILITY MANAGEMENT	3
EXS 333	Sport Marketing, Media, and Public Relations	3
EXS 340	ETHICS, LAW & HLTH/FTNS PROFSN	3
EXS 495	INTERNSHIP	1
HPE 215	PE, REC, FITNESS & SPT MGMT	3

Approved Electives for Major		12
ACC 202	PRIN OF MANAGERIAL ACCOUNTING	
BIO 103	STRUCT & FUNC OF HUMAN BODY	
BIO 151	GENERAL BIOLOGY I	
BIO 152	GENERAL BIOLOGY II	
BIO 221	CELL AND MOLECULAR BIOLOGY	
BIO 251	HUMAN ANATOMY & PHYSIOLOGY I	
BIO 252	HUMAN ANATOMY & PHYSIOLOGY II	
BIO 271	BASIC AND CLINICAL NUTRITION	
BUS 201	THE ART OF THINKING	
BUS 335	COMMERCIAL LAW II	
BUS 341	HUMAN RESOURCE MGMT	
BUS 400	FINANCIAL ANALYSIS	
CPS 210	NETWORKS & TELECOMMUNICATIONS	
CPS 250	I.S. THRY, STRAT, ARCH, & PRAC	
EXS 201	SAFETY, FIRST AID, & CPR	
EXS 202	RACQUET AND INDIVIDUAL SPORTS	
EXS 203	TEAM SPORTS	
EXS 275	EXERCISE AND SPORTS NUTRITION	
EXS 281	COACHING GOLF	
EXS 282	COACHING RACQUET SPORTS	
EXS 283	COACHING WEIGHT TRAINING	
EXS 284	COACHING TRACK/FIELD/XCOUNTRY	
EXS 285	COACHING WRESTLING	
EXS 286	COACHING BASEBALL/SOFTBALL	
EXS 287	COACHING BASKETBALL	
EXS 288	COACHING FOOTBALL	
EXS 289	COACHING SOCCER	
EXS 290	COACHING VOLLEYBALL	
EXS 305	EXERCISE PHYSIOLOGY	
EXS 310	FITNESS ASSESSMENT METHODS	
EXS 325	ADV STRENGTH & CONDITIONING	
EXS 411	EXERCISE PRESCRIPTION I	
EXS 412	EXERCISE PRESCRIPTION II	
HPE 210	HST, PHL, & SOC OF HPE & REC	
HPE 230	ADAPTED PHYSICAL EDUCATION	
HPE 252	MOA OFFICIATING CERT COURSE	
HPE 300	STRATS IN HEALTH ENHANCEMENT	
HPE 312	MTHD IN PHYS EDUC AND SPORT	
HPE 315	KINESIOLOGY & BIOMECHANICS	
HPE 330	ASSESSMENT AND TESTING	
HPE 405	PREV & CARE-ATH INJURIES	

Code	Title	Credits
HPE 485	PHYSIOLOGY OF EXERCISE	
<b>Total Credits Required:</b>		<b>58</b>

## Sports Management Minor

Code	Title	Credits
ACC 201	PRIN OF FINANCIAL ACCOUNTING	3
BUS 220	COMMERCIAL LAW I	3
BUS 240	LEADERSHIP & MANAGEMENT	3
BUS 260	MARKETING	3
EXS 233	SOCIOLOGY OF SPORT	3
EXS 315	EVENT AND FACILITY MANAGEMENT	3
EXS 340	ETHICS, LAW & HLTH/FTNS PROFSN	3
HPE 215	PE, REC, FITNESS & SPT MGMT	3
<b>Total Credits Required:</b>		<b>24</b>

## Sports Management Major (B.S.)

**Plan Template: Sports Management 4 Year**

**Description: Bachelor of Arts**

**# of Terms: 8**

**Term Start: Fall**

<b>Year 1</b>		
<b>Fall</b>		
COD 100	CORPS OF DISCOVERY	3
ENG 117	WRITING ESSAYS	3
PHL 101	WHAT DOES IT MEAN TO BE HUMAN	3
EXS 202	RACQUET AND INDIVIDUAL SPORTS	2
HPE 215 or EXS 333	PE, REC, FITNESS & SPT MGMT or Sport Marketing, Media, and Public Relations	3
Select one of the following:		1
CPS 140	ESSENTIALS OF SPREADSHEETS	
CPS 141	ESSENTIALS OF WORD PROCESSING	
CPS 142	ESSENTIALS OF PRESENTATIONS	
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
BUS 240	LEADERSHIP & MANAGEMENT	3
TRL 201	INTRODUCTION TO THEOLOGY	3
CPS 215	INFORMATION LITERACY	1
EXS 233 or EXS 260	SOCIOLOGY OF SPORT or SPORTS PSYCHOLOGY	3
MTH 106 or MTH 108	CONTEMPORARY MATHEMATICS or ELEMENTARY STATISTICS	3
EXS 201 or EXS 203	SAFETY, FIRST AID, & CPR or TEAM SPORTS	2
<b>Credits</b>		<b>15</b>
<b>Year 2</b>		
<b>Fall</b>		
BUS 260	MARKETING	3
BUS 220	COMMERCIAL LAW I	3
HPE 215 or EXS 233	PE, REC, FITNESS & SPT MGMT or SOCIOLOGY OF SPORT	3
EXS 340 or EXS 333	ETHICS, LAW & HLTH/FTNS PROFSN or Sport Marketing, Media, and Public Relations	3
FA	Fine Arts	3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
ECN 201	MACROECONOMICS	3
BIO 103	STRUCT & FUNC OF HUMAN BODY	4

EXS 201 or EXS 203	SAFETY, FIRST AID, & CPR or TEAM SPORTS	2
EXS 233 or EXS 260	SOCIOLOGY OF SPORT or SPORTS PSYCHOLOGY	3
Select one of the following:		3
HST 102	GLOBAL HISTORY II	
HST 203	UNITED STATES HISTORY I	
HST 204	UNITED STATES HISTORY II	
<b>Credits</b>		<b>15</b>
<b>Year 3</b>		
<b>Fall</b>		
ACC 201	PRIN OF FINANCIAL ACCOUNTING	3
ENG 215	INTRO TO LITERARY STUDIES	3
CPS 205	SPREADSHEETS	3
ILC 330 or ILC 350	WHAT IS TRUTH or WHAT IS THE COMMON GOOD	4
EXS 340 or EXS 333	ETHICS, LAW & HLTH/FTNS PROFSN or Sport Marketing, Media, and Public Relations	3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
BUS 380 or TRL 301	ENTREPRENEURSHIP or THE CHRISTIAN LIFE	3
EXS 315 or ECN 305	EVENT AND FACILITY MANAGEMENT or FINANCE & ECONOMICS OF SPORT	3
ENG 300-319	Upper Division English or WAC	3
ILC 330 or ILC 350	WHAT IS TRUTH or WHAT IS THE COMMON GOOD	4
Select one of the following:		2
EXS 281	COACHING GOLF (:290)	
HPE 252	MOA OFFICIATING CERT COURSE	
<b>Credits</b>		<b>15</b>
<b>Year 4</b>		
<b>Fall</b>		
PHL 301	ETHICS	3
EXS 495	INTERNSHIP	3
General Elective		3
General Elective		3
General Elective		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
BUS 380 or TRL 301	ENTREPRENEURSHIP or THE CHRISTIAN LIFE	3
EXS 315 or ECN 305	EVENT AND FACILITY MANAGEMENT or FINANCE & ECONOMICS OF SPORT	3
General Elective		3
General Elective		3
General Elective		3
<b>Credits</b>		<b>15</b>
<b>Total Credits Required:</b>		<b>121</b>

\*Plan templates are based on the most current catalog and ideal route for degree completion, and should only be used to get an idea of what degree completion may look like. New and enrolled students should log into DegreeWorks to see their specific degree requirements.