

COMMUNICATIONS (COM)

COM 101 FUND OF SPEECH COMMUNICATIONS 3 Credit

Speech as a communicative art; personal and social uses of speech; theory and practice of correct vocal expression; and experience in speaking before groups.

Grade Mode: Standard Letter, Audit, Pass/Fail, Transfer

Course Attributes: Fulfills Communication

Course Offerings: Hybrid, Lecture, Web Based

COM 230 USING HUMOR EFFECTIVELY 3 Credit

Broaden your humorous perspective and learn to communicate more effectively through humor with others at work, at home, or just for the fun of it. Gain self-esteem by learning to see the funny side of your own behavior. Explore beneficial uses of humor in classroom, legal and health professions, and business and with family, friends, and visiting in-laws. Develop your ability to make humor work with serious topics. Reduce stress; create a more positive atmosphere when dealing with difficult people (maybe even meet some).

Pre-requisite: COM 101, ENG 117

Grade Mode: Standard Letter, Audit, Pass/Fail, Transfer

Course Offerings: Lecture

COM 310 THE ART OF PERSUASION 3 Credit

Various styles of persuasion will be covered, including debate styles, job interview techniques, volunteer recruitment and pitching to investors. Students who finish this course will understand techniques that work in one situation may not work in another; the effectiveness of any technique is situational. Students will have various methods at their disposal and know where their usage will be strongest.

Pre-requisite: ENG 117, COM 101

Grade Mode: Standard Letter

Course Offerings: Hybrid, Lecture, Web Based

COM 321 PUBLIC RELATIONS 3 Credit

Function of public relations in our social and economic system; theory and process of public relations; practical information needed to implement public relations activities.

Pre-requisite: COM 101, ENG 117

Grade Mode: Standard Letter, Audit, Pass/Fail, Transfer

Course Offerings: Lecture

COM 392 SPECIAL TOPICS: 1-6 Credit

Expected to be offered: Sufficient demand

Pre-requisite: ENG 117

Grade Mode: Standard Letter, Audit, Pass/Fail, Transfer

Course Offerings: Hybrid, Lecture, Web Based

COM 495 INTERNSHIP 1-15 Credit

Expected to be offered: sufficient demand

Pre-requisite: ENG 117

Grade Mode: Other to Include Option of IP, Audit, Pass/Fail, Transfer

Course Offerings: IN/FE/Rsrch/Thsis/Prjct/Capstn